



ExxonMobil Baytown Events Center

City Manager Update

January 8, 2026



Overview

- **Citizens** 
- **Money** 
- **Project** 

Citizens

- 2018: Baytown Recreation Center Feasibility Study
- 2021: Parks, Recreation, Trails, and Open Space Master Plan
- 2022: City of Baytown Strategic Plan 2023-2027

- 2023 to 2025: Public Updates at Council

- 2026: Public Engagement – project specific



PUBLIC OUTREACH 

The City of Baytown went through an extensive campaign soliciting applications from residents interested in serving on the SPAC to help determine Baytown's future and priorities. Over sixty applications were received, and nine candidates were selected and served on the committee.

The Strategic Planning Advisory Committee launched a robust public outreach campaign to create an inclusive environment for residents in Baytown to participate in this process. The SPAC used several community engagement techniques to interact with the public. The following techniques were used:

Community Workshops
Seven community workshops were conducted and open to the public. The SPAC partnered with the mayor and city council to host a meeting in each council district as a way to conveniently allow public participation. All meetings were scheduled in the evening at various locations throughout the city.

Your City Your Future Survey
Imagine what we can accomplish for our community by 2027. We need your input to shape that vision! The SPAC issued a short multiple choice and open-ended survey which serves as a critical instrument to help understand what key areas the City should prioritize for the next five years. Over 2,500 people completed the survey.

Annual Resident Survey
ETC Institute administered a second, statistically-focused survey to residents of the City of Baytown during the summer of 2021. The survey is part of the City's ongoing effort to involve residents in long-range planning and improve the quality of City services. The survey and its responses will allow the city council and City staff to identify and address many of the opportunities and challenges facing the community. The six-page survey, cover letter, and postage-paid return envelope were mailed to a random sample of households in the City of Baytown. Those selected were also invited to participate in the online survey. A total of 607 residents completed the statistically significant survey with a precision of at least +/-4.0% at the 95% level of confidence.

Baytown Engage
The SPAC utilized the City's online platform that allows resident engagement in a new way to provide input to elected officials and City staff quickly and easily. Residents were able to receive current information and status updates on the strategic planning process through Baytown Engage.

Stakeholder Meetings
Members of the SPAC and City staff reached out to stakeholders in the community and scheduled focus groups with these organizations. In total, an impressive 19 focus groups were conducted with key stakeholders and demographics across the community, including residents of various age groups, ethnic identities, and religious affiliations. Focus group meetings included:

- Goose Creek Independent School District Students
- Goose Creek Independent School District Faculty
- Lee College Students
- Lee College Faculty
- The Baytown Youth Advisory Commission
- The Black Owned Business Alliance
- The Baytown Chamber of Commerce
- Baytown Young Professionals Council
- City of Baytown Employees
- Baytown Ministerial Alliance
- Kiwanis Club of Baytown
- Baytown Non-Profits
- Arts, Culture and Entertainment District
- Senior Citizens Group
- Non-Profits Affiliated with United Way
- Babies in Baytown
- ExxonMobil Employees
- Chevron Phillips Employees
- Covestro Employees
- West Baytown Civic Association

Focus groups were fully facilitated to ensure that all those in attendance were given the chance to share their perspective and community priorities. Based on the answers from participants, the facilitator asked additional questions to provide greater context and obtain specific observations and recommendations.

CITY OF BAYTOWN STRATEGIC PLAN 2023-2027 9

Money

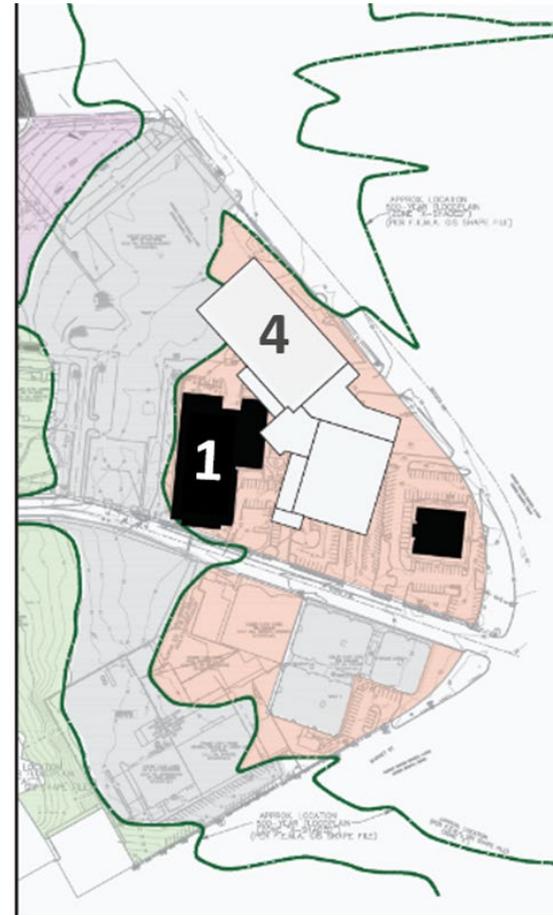


- Texas
- Taxes
- Industry

\$75 M

Project

- 2022: 212 Agreement
- 2023
- 2024
- 2025
- NOW



Potential Buildable Area Layouts

-  Buildable Area
-  500 Year Flood Plain
-  100 Year Flood Plain Park/Grassland
-  100 Year Flood Plain Parking

1.)	Sterling Municipal Library 50,500 square feet
4.)	Example Facility C 131,000 sq. ft. - 8 Courts

Conceptual Site Plan 3 – 10 Indoor Courts – Full Site



* Incorporates Existing Library

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- These options show potential conceptual layouts to demonstrate how the proposed building could fit within the available space.
- The final layout will be determined through stakeholder input and design team collaboration.





Q & A